

CXService360 Author's Guide

Version: 1.0

1. Prerequisites

Prerequisites For A Successful Article Submission

In order to create a successful submission, a few very basic requirements must be met.

All of the following must be complied with or your article will not be published.

- A. The article must be written in perfect English. Your English level must be that of a native speaker to have a successful submission.
- B. The subject matter should be centered on customer service, customer experience, productivity in the workplace, employee engagement or User Experience
- C. The article must not be promotional or written solely for selling your commercial enterprise
- D. The subject must not already be covered on CXService360 or elsewhere on the Internet.
- E. We do not accept article submissions that are copies or re-workings of previous articles or content found on other websites, including YouTube. A web search of CXService360 for the subject you are writing about will reveal any duplication.
- F. Lastly, You need to back up every factual assertion with links to reputed websites (at least one source per item)

Images and Videos

You should not include images with your submission. Our editorial team will find appropriate images for your content. If you wish you can include links to suitable YouTube videos

Plagiarism

We take plagiarism very seriously. If we discover any attempt to pass off the work of others as your own, you will be permanently blacklisted and all future submissions will be rejected. We double-check every submission for plagiarism.

Quantity of Submissions

There is no limit on the quantity of submissions per writer, however even the most prolific writers can seldom produce more than one per day. If you are able to send two or more articles in one day, the chances are you have not spent sufficient time writing the article and it is very likely not going to be published here.

2. Demographics

- 17% of CXService360 readers are between 18-24 years old
- 41% are between 25 and 34
- 42% are over 34

We are generally creating content for the intelligent 18+ audience majority of whom are Entrepreneurs, Customer service team leads, C-Suite executives, Researchers or Consultants.

3. General Editorial Information

We will rewrite small amounts of content if necessary but the less rewriting we need to do the more likely your article will be purchased.

Spelling mistakes and basic grammatical errors are usually cleared up if you do two revisions of your articles before sending it in. We reject all articles that require a lot of editing. Please make sure you read and read again (preferably aloud) before submitting.